



STANDEES

NOW OPEN AT THE VILLAGE SHOPS
IN PRAIRIE VILLAGE

ARTICLE JUSTIN SCOTT

DINEPLEX INTERNATIONAL, A KANSAS CITY-BASED BUSINESS AND DEVELOPER, opened the inaugural location of STANDEES™ an upscale-casual restaurant with three immersive movie theatres in the iconic Village Shops neighborhood shopping center. The grand opening was held in late May. STANDEES serves affordable, chef-infused American classics and combines dining and entertainment.

“STANDEES has everything you need for the ultimate everyday escape,” says Frank Rash, president and CEO, Dineplex. “Enjoy a wonderful meal, relax with a refreshing drink or see a great movie —all in one comfortable and convenient location. It’s an upscale-casual restaurant with an entertaining twist.”

Hints of the magic evoked by movies subtly echo throughout the design of the 14,000 square-foot, single-level floor plan of STANDEES. A 70-foot signature “film strip” digital display prominently placed above 30 seats at the highly accessible “U-shaped” bar enlivens conversations in the restaurant. With 40 deep booths and banquette seating, restaurant guests will enjoy a cozy atmosphere of warm lighting, natural materials and polished surfaces that emit a “club-like” feel. Additionally, there are 30 seats on an outdoor patio.

Utilizing fresh, high-quality ingredients and leading-edge culinary techniques, the chef-infused, American classic-style menu features flavor-filled dishes made in-house in a chef-designed kitchen that will satisfy the palate of the most food-savvy guest, at a variety of prices to fit anyone’s budget. Menu items range in prices from \$5 to \$25 and include items such as char siu pork dumplings (\$7), sashimi tuna crudo (\$10), cold water sea scallops (\$25), Iowa Duroc pork chop (\$22) and a Memphis “Roc” burger (\$9). Many decadent desserts, ideal for sharing, are priced around \$10 and under.

The three intimate theatres, with an average of 85 seats in each, boast stadium seating and 3D technology along with digital projection systems that will play movies programmed from a centralized, state-of-the-art control room on 30-foot wide screens. Each theatre is equipped with Dolby Surround 7.1, a movie audio format developed to provide more depth and realism to the theatre experience.

Content in the theatres will appeal to adult movie goers including commercial movies, the best in independent film and progressive theatre experiences, such as live and pre-recorded performances and events.

While there will not be servers in the theatres, the diverse and engaging menu from the restaurant and bar menu will extend to the café-style concession stand, where guests are able to order their favorite movie treats, drinks from the bar or select appetizers and desserts from the restaurant, and enjoy all of them from the comfort of their plush theatre seat.

Ticket prices at are \$6.75 before 6 p.m. and \$8.75 after 6 p.m. There is no additional charge for 3D movies.

Approximately 90 employees will work at STANDEES in Prairie Village, including Erik Hess, general manager, Greg Pickardt, culinary manager and Troy Rains, operations manager. Dineplex is supporting the local economy by working with eight local companies to create STANDEES.

For more information, visit StandeesEatery.com.

